



GOVT. DEGREE COLLEGE AKHNOOR, J&K



REPORT OF VIRTUAL CAMPAIGN ON INTERNATIONAL LITERACY DAY

On September 8, 2020 Ek Bharat Shreshtha Bharat Club, of Govt. Degree College Akhnoor organized virtual Campaign on the occasion of “International Literacy Day” under the theme “Literacy Teaching in the Covid -19 Crisis and beyond”. The event was organized by Prof. Pooja Devi - EBSB Nodal Officer under the guidance of worthy Principal Dr. Namarta through digital media platform.

The main objective of the campaign was to raise awareness about the importance of literacy among people. The members of EBSB club including other staff members of the college discussed the innovative and effective pedagogies and teaching methodologies that can be helpful in youth and adult literacy programmes to face the Covid-19 pandemic and beyond. Along with campaign, the students also focused on Education in Tamil Nadu, literacy rate, Tamil Nadu Literacy schemes etc. The students raised awareness among people about the importance of education and different schemes launched by Government to promote literacy through social media.